



Hugo Miatello, Jr., agricultural engineer, and chief of the Rural Development Department, Central Argentine Republic, has been spending a few days in Petaluma studying the methods of poultry raising and getting data for his government which will be used in the advancement of the industry in his country.

Plans are rapidly advanced for the annual Fruit Festival to be held in Los Molinos on August 12th and 13th. Already many inquiries have been made and one party of motorists drove all the way from Contra Costa County under the impression that the festival would be held this week.

Canning and shipping peaches in Tulare county this season are expected to be about \$9 to \$8 per cent of a normal crop. W. E. Gillman, assistant county farm adviser, and Frank R. Brann, county horticultural commissioner, give encouraging reports of orchard conditions. The crop will be somewhat less than that of last season and somewhat later, it is believed. Canning peaches last season totaled \$3,120,000 in export value, and shipping peaches netted about \$66,770. Dried peaches brought \$145,000.

Harvest of the apricot crop was finished last week at Arbutuck, Colusa county, with a total of 125 tons of dried and 240 tons of green fruit shipped. The green cots brought from \$90 to \$100 a ton net.

Cling peach growers of the northern pool have abandoned their effort to get better than \$30 per ton for the 1927 crop, and have joined the California Canning Peach Growers, according to A. E. Swanson, of Kingsburg, Fresno County, district representative of the organization, who credits the information to A. D. Foggetto, manager of the association. On June 28th the California Canning Peach Growers set a price of \$30 per ton on the crop. Peach men in the northern part of the state not affiliated with the California Canning Peach Growers felt that \$30 was not enough and formed a strong pool with a view to obtaining a higher price. They have now joined with the Canning Peach Growers and are standing pat on the original price of \$30.

The San Joaquin Valley is declared in a year of unprecedented prosperity, due to abundant winter moisture and improved cultural methods, which has brought exceptionally high yields of all crops. This, together with a below-normal estimate of the probable middle western and eastern yields and also because of improved marketing facilities, has resulted in highly satisfactory financial returns to the growers.

The summer crops in the San Joaquin valley of maize, corn, rice, cotton and others are in a healthy condition and quoted futures on these crops indicate that the San Joaquin valley farmer will round out his crop seasons in a very satisfactory manner.

Indications in the Southern part of the State point to large peach crop this season, much larger in fact than was expected early in the season. Northern peach growers have set prices at \$30 per ton for first-grade fruit, and \$15 for seconds. One hundred growers in the Chino-Ontario district, representing approximately 4500 tons of fruit, have formed a pool and expect to get as good prices as the growers in the north this year.

Potatoes are moving out of the Porterville district at the rate of six to eight cars per day. The California Vegetable Union which has an extensive acreage in the Woodville district west of Porterville, is said to be the largest shipper. The potatoes are going to Coast points and the Middle West.

So heavy is the prune crop in Colusa County this year that the growers are wondering how they will be able to dry the fruit with the present equipment. Some of the dehydrators are being enlarged and new drying plants installed. The quality of the fruit this year appears to be excellent. The larger crop means more boxes, more props and probably more help in the harvesting operations. Hardly without exception it has been necessary for every prune grower to prop his trees in order to prevent breaking of branches and the resultant damage to the fruit.

Golden State

News of Interest to All

Due to recent deaths on the Pacific Coast from bites of the poisonous "black widow" spider, officials of Bakersfield are urging that all Kern County residents be on the watch for the insect, which is common throughout the West. Its bite has caused twelve deaths recently it is reported. The insect is small and shiny black, and it is found often in boards and in weeds or rubbish, it is said.

The state board of control met in Sacramento last week with a committee of county auditors in arranging preliminary steps for carrying out the new county budget act which is effective July 29 and which requires each county in California to set up an expenditure budget modeled somewhat on the pattern of the State budget.

Work will be started shortly at Bakersfield for the erection of an eight-story Class A hotel building for the Padre Hotel Corporation. The structure will be erected at Eighteenth and H streets, Bakersfield. It will occupy at lot 107 by 115 feet. It will contain 916 rooms with 100 per cent baths, steam heating system, ventilating system and electric elevators. The ground floor will be devoted to stores. The structure will cost about \$600,000.

Federal and State loans to veterans have resulted in a rather heavy home building program in Visalia thus far in 1927. Twenty-eight new houses have been erected in the first six months of the year and building permits reached \$122,985 in that period, or \$40,000 above the same period a year ago. About half of the new dwellings are credited as due to the loans.

George Maglady, deputy fish and game warden of Modesto, assisted by Guy Tabler in charge of the fish hatcheries at Wawona, this week planted 60,000 steel head trout in the south fork of the Merced river near Wawona. They will plant another 100,000 in the same river at a later date they announced. Maglady and his assistants also have planted 50,000 in the south and middle forks of the Tuolumne river.

The display of many of the oldest makes of automobiles throughout California has been arranged for July 30 at Santa Cruz. Prizes are to be awarded for the oldest cars, which will be placed on display on the beach at Santa Cruz from the Pleasure Pier to the San Lorenzo river. There are many aged automobiles throughout California and owners are planning on shipping them by train and truck to compete in the old car contest.

Fire destroyed a historic covered wagon used in the early days of California by Carsten Grups in trading activities throughout the northern section of the state when more than 300 acres of grain on five ranches near Stockton were swept by flames last week. The wagon has appeared in parades here and was a feature of the 49 celebration in Sacramento.

The Southern Pacific Company filed a petition last week with the state railroad commission asking a rehearing of the order requiring cooperation with the Santa Fe and the Los Angeles and Salt Lake Railway companies in the construction of a \$10,000,000 union station. The railroad commission recently issued the order requiring construction on the new Los Angeles terminal to begin ninety days after the interstate commerce commission sanctioned the plan.

That old line in the effect that "everybody works but father" doesn't hold good when federal and state investigators turn the spotlight on this working world. Forty-one per cent of the population is at work, according to L. E. Ross, chief of the state bureau of vital statistics at Sacramento, and this group supports the other 59 per cent not recorded as gainfully employed. Among those not gainfully employed, wives, children and dependents lead, rather than lazy fathers.

Contracts for a laboratory building at the Marin Junior College at Kentfield, Marin County, to be constructed at a cost of \$27,600, have been awarded by the board of directors of the college. Work will begin immediately. The building will be of frame construction with stucco exterior, and will form one side of a quadrangle which will take form as other units of the college are built.

Numerous entries already have been received for the Northern California Horse Show, which is to be held on the Stanford University campus at Palo Alto August 8 to 13. The first large eastern stable to be booked by Manager A. P. Fleming is that of F. H. Divan & Son, Monroe, Wis., which on July 23 will entrain fifteen Shetland ponies of the King Lario strain, in which the Divan stock farm specializes.

LINDBERGH INVITED TO SANTA CRUZ

SANTA CRUZ, July 28.—Colonel Charles Lindbergh may visit in Santa Cruz on September 9, next, and hundreds of Native Sons and Daughters of the Golden West assembled here on that date will join vacationists and Santa Cruzans in giving the distinguished visitor a huge welcome and reception.

An invitation to Colonel Lindbergh to come to Santa Cruz was extended by Fred Cairns, secretary of the local Chamber of Commerce, through Hon. W. P. McCracken Jr., Federal Bureau of guests of the Casa del Rey.

The invitation from the Casa del Rey Aeronautics, of Washington, D. C., and was followed by another invitation to Colonel Lindbergh and party to be through the department of events, follows:

"The Casa del Rey Hotel takes great pleasure joining the Santa Cruz Chamber of Commerce and other organizations in inviting Colonel Charles Lindbergh to Santa Cruz on September 9, 1927, on which date the Native Daughters and Native Sons of the Golden West will hold their Admission Day celebration in this city. The Casa del Rey invites Colonel Lindbergh and those accompanying him on his California visit to be its guests during their stay in Santa Cruz."

Set Dates for Prune and Cot Exposition Again

The directors of the Mountain View Prune and Apricot Exposition Association have set the date for this year's exposition for the second week in September. The days will be September 13, 14, 15, 16, 17, and 18.

A bunch of Kadinar grapes grown on the Huston Durar ranch near Brawley is reported to have weighed four pounds, with larger bunches coming along on the vines. The Kadinar is a Persian variety and the berries are large, yellow and very sweet.

Rising prices are being paid in Kern County's \$2,000,000 cattle market and local cattle raisers are in the midst of a mid-summer marketing boom that is breaking all recent records for the months of June and July, usually weak months, according to the Kern County Cattlemen's Association. Feeder cattle are being bought for prices higher than those paid for beef a year ago, it is said, and this is held to be an indication of a continued rise in prices that may bring local cattlemen 3 cents a pound in the September market.

An ordinance passed by the City Council providing for a \$10,000 appropriation from the motor vehicle license fund to be used in eradicating the puncture weed in the San Fernando Valley. The work is to be done by the County Horticulture Department through the Board of Supervisors. It was explained that the puncture weed is becoming a serious menace in the San Fernando Valley and that as a result unless the menace is checked hay from the valley faces an embargo in the markets. The State law, it is stated, requires cities and communities to destroy the weed. The weed produces a seed pod with spikes that are picked up by automobile tires, causing punctures.

With a large percentage of the crop already sold, apple growers in the Sebastopol section expect to harvest their crop in about the middle of this week. The growers are pleased over the outlook and credit the promising prosperity to the fact that the f. o. b. prices, established June 20, by the California Gravenstein Apple Growers, the new growers and shippers organization, have proved popular.

Normally good weather during June and July to date has permitted harvesting to proceed regularly. The 1927 corn yield of the State will be about 60,000 bushels below that of 1926, according to forecasts; but there will be approximately three and a quarter million more bushels of wheat harvested this year than last. Increased yields also are forecast for potatoes, hops and sugar beets.

Claims to the title of Burbank the Second, is being made by H. E. Richter of Abernathy, Texas, who has succeeded in raising potatoes on the same plant with a maize head. Exhibited in Richter's office is a maize plant, almost ready to head out, and attached to the roots is a good sized potato. Richter, who has an acre of these double bearing plants under cultivation, has not made any plans for propagating his "head and tail" creation.

L. R. LENOX PASSES AWAY AT HOME

Professor Lionel R. Lenox, father of L. T. Lenox of this place, passed away at his home in San Jose Monday. His death was brought on by long standing heart trouble that was aggravated by over exertion while on a recent vacation trip in the South.

Professor Lenox was a member of Stanford University faculty, having been there since the founding and believed to be one of the oldest in point of service there. Mr. Lenox received his doctor's degree as a graduate of Columbia University School of Mines in 1888.

He was a chemist with the Bethlehem Steel Company and taught at Lehigh University. In 1892 he came West and lived at Mountain View for 30 years and on the death of his wife in 1922 he moved to San Jose, that he might be nearer his son and family. He remarried about a year ago.

The private funeral was held yesterday morning from Hocking and Williams parlors and cremation at Cypress Lawn.

The Lenox family is extended sincerest sympathy by their many friends about the county.

NEW POST OFFICE AT HOLY CITY

The establishment of a new post office of the fourth class at Holy City, serving a district previously under the jurisdiction of Alma, is proving a convenience to residents of this section.

The new office has been splendidly equipped, and is in line with the many serviceable departments Holy City is renowned for. A. J. Landstrom is the new postmaster.

Famous Band Will Give Concerts At State Fair

Brigadier General Walter P. Storey's famous National Guard band of Los Angeles will be the official band at the State Fair, which will be held September 3 to 10. The band, conducted by Professor Lo Forte, is noted as one of the finest musical organizations in the State. This band will be heard in concerts daily throughout the fair.

Bobbie Hardenbrook, 3 years old, broke through a board covering a well at Antler, near Redding and dropped 30 feet into water six feet deep. George Greenwood, sitting on the porch 20 feet away, saw the boy disappear. Running to the well he slid down the bucket line so speedily his hands were blistered. He found the boy sinking but grabbed him and then set him in the bucket. Members of the family above pulled the lad to the top. Bobbie was none the worse for the experience, save that his legs were skinned up a bit in the fall down the rock-walled well.

Durward Wittenmeyer, 16-year-old slayer of Mrs. Fannie Weigle of Pomona was convicted of second degree murder in Los Angeles by a jury which had been deliberating for three days. The jury of nine mothers and three fathers, brought in its verdict 14 minutes after it had reported to Judge Fletcher Bowron that it still was deadlocked. Sentence will be passed upon Wittenmeyer this week. The youth will be sentenced automatically to serve from 10 years to life in San Joaquin penitentiary as the jury failed to accompany its verdict with a recommendation for leniency.

Near-beer flowing on the streets of Los Angeles was a wildly welcomed sight when broken barrels bumped against the curb from a truck that was overturned in a collision with a trolley car. A score of thirsty citizens rushed to the rescue with dishpans and other utensils hastily impressed into the duties of the old-time "subs-pail."

Traffic officers all over the state were instructed by Frank G. Snook, chief of the division of motor vehicles, to give particular attention to enforcement of laws prohibiting the throwing of lighted matches, cigarettes, cigars and other burning materials from moving automobiles.

The condition of California's principal crops is good, and the yields, registered or predicted, generally speaking, are approximately equivalent to last year's according to the July "Business Outlook," monthly publication of Wells Fargo Bank & Union Trust Co.

MRS. KIMMEL CELEBRATES 73

Of all the numerous events of a life-time, none is of greater moment than the recurrence of that day known as one's birthday.

No matter what our age or condition the birthday brings to us its own peculiar message and fills us with gratitude for our life and happiness and all of the rich blessings which are showered so freely upon us by the loving creator. In our happy city of Campbell there cannot be found a nobler or more patriotic couple than Mr. and Mrs. Kimmel, so well known to all.

Having resided here for a good length of time, they have made themselves indispensable to the community not only by their loyalty to the general principles of citizenship but also by their wonderful willingness to lend a helping hand when assistance was most needed.

On Sunday last Mrs. Kimmel celebrated her Seventy-third birthday and had the pleasure of the presence of her children from Modesto and Watsonville to cheer the occasion.

Shortly after breakfast, while about her usual household duties, she was delightfully surprised to see the face of one of the children at the door, the other members of that family following close behind.

These folks had not been present but a short time before the Prices, of Watsonville also appeared.

With the thoughtfulness of loving children, there was provided a most bountiful feast of good things such as would tax the capacity of a commodious family table.

Following the birthday dinner several pictures were taken on the lawn at the front of the house: one of Mr. Kimmel and his great grand-child from Modesto, one of the four generations, and, also, other pictures of the entire throng.

After a most delightful afternoon's general visiting, the two families drove with their cars to the homes in Modesto and Watsonville.

There will be a grand gold medal contest held in the Methodist Church, Sunday, July 31, at 7:30. The contesting group is in charge of Mrs. Mattie Patterson of San Jose, State and county director of medal contests. Everyone interested in the work is cordially invited to enjoy the program.

Mrs. Louise R. McNish of Paducah, Ky., whose husband passed away recently, and who suffered a nervous breakdown, accompanied her sister, Mrs. S. W. Dodds, home to Campbell. They arrived the first of the week and Mrs. McNish is finding our climate has wonderful restorative qualities.

Walter H. Stuart and family of San Jose have moved into the former Barron-Hedegard house on South Second street. Mr. Stuart is a man of wide experience in handling real estate and is associated with B. O. Curry in his business.

Mr. and Mrs. L. Genesci motored to Reno, Nev., where they are enjoying a visit with relatives and friends. Ed Genesci and family are spending a pleasant vacation in Yosemite.

Local canneries are practically finished on the apricot pack and peaches were begun this week though not on steady run as the price question is not yet settled between growers and packers.

Mrs. Elizabeth Motley returned to Susanville yesterday to resume her nursing duties, after a six weeks vacation and rest spent at Twin Lakes and Campbell.

Mr. and Mrs. Miracle and Miss Lillian Cooke are expected down from Tahoe this week.

JOS. BROOKS VALUES SERVICE CLUBS

Dean Whitman, T. A. Cutting, D. H. Cramer and H. C. Smith went to San Mateo Friday evening to attend the district convocation of division two California Kiwanis Clubs. The Dean who is club trustee made a very comprehensive report of the meeting at the luncheon Tuesday evening.

Rev. Chas. Robins told of his tracking Frank Cutting, our local artist, to his painting den in the patio of one of the Southern Missions.

Ed Wiesendanger reported that he and "Doc" Merrill did some heavy looking-on in the Big Basin Sunday while getting the grounds ready for the Camp Fire outing. Ed and Lou Shelley went over yesterday to engineer reconstruction of the dam which has been partly washed away. The local Kiwanis is also putting in hot showers for the girls.

Chairman Nicolai Hedegard used water conservation to a fine advantage and enlightened club members as to the association officials at a dime per.

Jos. Brooks, popular city councilman, of San Jose, a Rotarian speaker for the occasion took as his text "The Value of Service Clubs to a Community." The real value is in the service rendered and to render the best service each member should support club activities.

The club should endeavor to centralize the community on one aim or objective thereby assuring a more complete accomplishment. Efforts should not be spread over too great a variety of lines.

Campbell has a very good reputation.

Maintain that reputation by keeping Campbell clean and wholesome for its young people.

Warren Ayer of Los Gatos High School will speak next Tuesday evening and Frederick "Fordson" Clancy will occupy the throne of authority. Yah! Dot's fine. For Charity.

GRANGE HOLDS FLORA NIGHT

Mrs. Jessie McChesney had a beautiful display of flowers at the grange Tuesday evening. A stand of perennial phlox of nearly a dozen varieties, attracted particular attention. Gladiolus were also in evidence with their endless variety of colors.

This being Flora's night the Floras of all the granges in the county were present, each of whom received a beautiful bouquet of mixed flowers from Mrs. McChesney's garden.

Mrs. F. G. Meyers, our own Flora gave a very interesting talk on the Goddess Flora of history. There were also present visiting members of the other granges of the county.

Mrs. Mary Parkhill read a very interesting paper on ferns written by Mrs. Mildred Husted.

Discussion of various subjects were entered into after which the members marched to the banquet room where they partook of punch and cakes prepared by the committee and enjoyed a social time.

Each one present was given a bag of Iris roots by Mrs. McChesney for their flower gardens.

Miss Cora Mitchell is visiting her parents, Mr. and Mrs. W. H. Mitchell and sister, Miss Eva at their home, corner of South First and Everett streets. The young lady has the rather unique position of assistant pastor of the Methodist Church at Bakersfield.

Mr. and Mrs. H. E. Lillingston and little daughter left Wednesday morning for Culver City where they will visit Mr. and Mrs. W. W. Wells, nee Helen Baugh, for a couple of days, before starting on their return to their home at Marceline, Mo.

SPECIALS

SPUDS! SPUDS! SPUDS!

Good Cookers 50 lb. box Sat. \$1.15

Fancy Crawford Peaches, 3 pounds	25c	
Lettuce	Melons	Cantaloups
Honey-Dews	Bananas	Oranges
Golden Bantam Corn	Market Price	
Corn Flakes 2 for	15c	
One pound Thompson's Chocolate Malted Milk	60c	
Shaker Free		

HARDWARE

Get our prices on Babbitt's Lye before you buy
Para di Chioro, Benzine for peach tree borers. All sizes.
Dupont Paints and Varnishes

DU CO

F E E D

We handle all kinds of Alber's Feeds. Quantity price

FIELD'S STORE

PHONE 37

SERVICE AND DEPENDABILITY

Choice

Cakes, Doughnuts
Bread and Rolls

Peter Pan Bakery

H. C. TUTTLE

ORONITE

"Kills 'em dead"
flies, mosquitoes, roaches, moths

STANDARD OIL COMPANY OF CALIFORNIA

FLY SPRAY

PLEASE
Hang Out Your
ICE CARDS

Early in the Morning

Trips Made Daily

J. E. GAMO

Memorandum books at Smiths.

PIANO for Sale—near Campbell, Beautiful high grade piano; bargain; cash or terms; \$10 monthly to reliable party; if interested, write A. D. Mac Coleman, factory piano adjuster, care Lawrence Warehouse and Transfer, Sacramento.

LOST—Medium small black dog; some white; sheared close except tuft on tail, 411 J. street, Modesto, Calif., written on strap around neck. Finder notify E. E. Weeks, Box 91, Campbell.

Even if they had wished to go, the problem always has been how to get all of the Jews back to Palestine. Since Henry Ford's announcement of Jewish favor it is reasonably certain that if the urge comes again they will form a motorecade of the new-type flivvers.

Odd fellows Hall, Campbell, Cal. Full gospel services every Saturday at 8 p. m. Branch of Upper Room Mission, Fourth and San Antonio streets, San Jose. Come and hear the simple gospel. You are welcome.

U. S. GIVES ITS O. K.

TO PRUNE MERGER

The big prune industry merger has the approval of the United States Government. Three Cabinet officers under President Coolidge, Secretary Jardine of the Department of Agriculture, Secretary Hoover of the Department of Commerce, and Secretary Sargent, Attorney-General, approved and endorsed the contracts which, under the Capper-Volstead Agricultural Act, permits the growers to control price and distribution. In fact this law would permit the prune growers to set up an absolute monopoly if it were possible for them to sign up one hundred per cent of the country's prune growers. The law was devised to aid farmers, and that is the purpose of the merger.

With Ford's announcement of a new model car one is reminded that America has never had a great epic poem. We suggest "The Passing of the Flivver."

STOPPING RIM SQUEAKS

To overcome rim squeaks on your car, apply a small amount of oil or graphite to each lug bolt, advises the free emergency road service of the California State Automobile Association, and then tighten each lug to its capacity.

The Most Important Thing to Be Read In This Newspaper Today

(EDITORIAL)

Something must be done for the prune industry! Not next month. Not next week—but today.

Next week will be too late!

A truth of the matter is that this California industry representing a capital investment of one hundred and fifty million dollars faces chaos and ruin without quick decisive action to save it.

Three sets of figures tell the story of the black predicament in prunes. Coming to harvest right now on California trees, according to most conservative estimates, there are 400,000,000 pounds of prunes. In California warehouses there are 60,000,000 additional pounds of prunes, the carry-over from the 1926 crop.

Last season the entire sales totaled only 260,000,000 pounds.

Anyone can see that if the 460,000,000 pounds of prunes now on hand and to be harvested are dumped on a market which is capable of absorbing only half that amount, that unless distribution is controlled, ruinous prices will result. There is no element of chance, of luck involved. It is a dead certainty!

In the past growers have depended upon the California Prune and Apricot Growers Association to hold and stabilize the market. But the Association controls only half of California's prunes. It cannot be expected this year to hold back the fruit of its members to avoid forcing down prices. It cannot afford to take the chance of having practically all this crop left in its hands. The Association therefore must meet competition and that means, without organized control, that all prune growers, each and every one in California, will seek to sell his prunes at the same time every other grower tries to sell.

Such dumping is terrible to contemplate. It would bring a veritable tidal wave of prunes into the market at one time. It would break prices, 2 cents, 3 cents a pound, perhaps still more below the prices which prevailed last year. Growers would get a return even below the cost of production. They would receive nothing on their investment. They would receive little or nothing for their labor.

Stability of prices and distribution must be found. It is not exaggeration to say that without stabilization thousands of growers would suffer as never before.

There are growers who could, perhaps, lose their entire crop for one year, or even two years. But the situation is worse than that unless stability is obtained we must expect to see the value of all farms and orchards decrease. With only 260,000,000 pounds being sold from a total of 460,000,000 pounds it means that 200,000,000 pounds never will reach the market, but will lie unsold and spoiling in the hands of growers. Thousands of growers will be unable to sell any part of their crop at any price. There probably will be no sale for farms planted in prunes even at half the value now placed upon them. The situation is black, as black as any ever faced by any agricultural product in California.

However, a plan has been evolved to help the situation, to rehabilitate the prune industry. A plan now is being presented growers whereby they can control and hold back prunes from the market as the market is able to absorb them and at a price to be fixed by the growers themselves.

The plan offers the present only way in which hard times and disaster can be averted in this and other prune growing sections.

Under the plan, a gigantic merger has been created for the prune industry. Under it producers, packers and every factor in the industry are organized cooperatively. Ninety-five per cent of the packers controlling the manufacturing and sales end have been brought into the agreement. Of the growers, fifty per cent, who are members of the California Prune and Apricot Growers Association, are already signed up.

To become effective the new packer-grower merger must include ninety per cent of the producing acreage of the state. In order to secure that acreage eighty per cent of the non-association, independent prune acreage must be signed up in a new cooperative, and which under the plan will have very few overhead costs. This is called the California Prune Producers. It will have as officers and members only independent producers.

This acreage could be signed up if there was plenty of time, but because of the oncoming crop it is necessary that all of it be signed up before August 17th, and this means a total of 65,349 acres. HALF OF THESE 65,349 ACRES MUST BE SIGNED BY JULY 27th and three-fourths by August 8th.

An extraordinary thing about the situation is that, although the financial good of every man, woman and child in this district is at stake—for hard times in the prune industry means hard times for everyone else—in the face of such a situation, people are apathetic and indifferent. They fail to take into consideration the necessity for quick action even though success or failure is the most important and tremendous news that could be printed in our newspapers.

Every citizen, every business man, banker, professional man and realtor must awaken to the situation and assist in winning this campaign.

AN EDITORIAL

Some fishermen never catch shads,
Some kiddies get by without dads,
Some folks can get by without fads,
Some golfers play well without cads,
Some lassies keep sweet without lads,
Some Scotchmen dress well without plaids,
Some corns will not hurt without pads,
But darn few businesses can succeed without Ads!

A vacation "with pay" is all right, but the fellows at the filling stations get most of the "pay."

Grasping at Shadows

One of Aesop's best known fables tells of a dog that snapped at his own reflection in the stream and dropped the bone he was carrying. "Don't risk what you have by grasping at a shadow," was the moral drawn from the fable, and it is peculiarly applicable to investment matters. When considering the employment of surplus funds, if it is a wise plan to consult a recognized investment house such as the American National Company, affiliated with the American Trust Company. An exceptional service is offered to investors seeking safety and diversification of their holdings.

AMERICAN TRUST COMPANY

(Merger of Mercantile Trust Company of California and the American Bank)
Since 1854

Commercial-Savings-Trust-Bonds-Foreign-Safe-Deposit
MEMBER FEDERAL RESERVE SYSTEM
HEAD OFFICE SAN FRANCISCO

Plaid and Flowered Napkins
at SMITH'S



Don't Shop Around

We can give you famous Goodyear quality at a bargain price—a bigger bargain than you will ever get by shopping around. Before you buy next time, investigate our prices on our Goodyear tires.

Haliwell & Jones

Opposite Schools

Campbell, Cal.

Cong'l Church

You are heartily invited to the services of the above church next Sunday, 11 a. m. Sermon subject, "The Peril of Uselessness." Children's address, "Our Greatest Victory." Anthem by the Choir.

At 7:30 p. m. Popular Service. Community singing led by H. C. Smith.

Subject of talk: "It Seems So." The special music will be: Prelude, Voluntary in F Major

George Calkin

Cavatina (Violin Solo) Carl Bohm.

Mrs. Gillmore Duncan

"Thanks be to God" (Quartette)

Stanley Dickson

Mrs. Worthin Grattan, Mrs. Geo. Robson, Mr. H. C. Smith, Mr. Theo. A. Cutting.

Violin obligato by Mrs. Gillmore Duncan.

Time books at Smiths.

M. E. CHURCH NOTES W. C. Robins, Minister

July 31. Last day of month. Our attendance has been good in S. S. Ep. L. and Church services.

Let's begin the August month with prayer and fervor. Last month of our conference year. Let every member help. Socially, spiritually, financially.

11:00 a. m. Pastor's topic will be "Gods Sanctuary of Joy." S. S. opens at 9:45. Let us be prompt in coming.

At 7:30 special program put on by the W. C. T. U. with Mrs. Mattie Patterson leading. A grand gold declamatory group of eight young people will speak. There will be special musical numbers, instrument and vocal.

Medals will be presented to the best speakers.

Welcome to all visitors.

Memorandum books at Smiths.

Town Tales Tersely Told

Mrs. Alice Hutchins of Sunny-side avenue is at Paradise Park for a week's sojourn.

Mrs. Lellie F. Shaw has been spending the past two weeks at her Carmel cottage.

Mrs. Jack Scott of Madera is visiting her mother, Mrs. Hattie Dunham and sister, Mrs. D. A. McQueen.

Mrs. F. Croset of Pe Ell, Wash., and Mrs. F. G. Hedington of Portland, Ore., were recent visitors of Mrs. Alice Hutchins.

Miss Joyce Robson is home after an enjoyable vacation in the South. While away she was one of a house party of young ladies at Catalina island.

Miss Jessie Abbinette of San Jose will be married today to Vivian Lawrence. The bride made her home in Campbell a few years ago when her family came here from Canada.

Mr. and Mrs. Geo. Husted and children are among the many who have been enjoying the beauties of the Lake Tahoe region the past week. They report a fine time, but not successful fishing.

Mrs. Louis Gearhart of Fresno was the week-end guest of her aunt Mrs. G. N. Stray. Mrs. Gearhart delighted the attendants at the Congregational Church Sunday morning with a pretty vocal solo.

Robert Mills and son of Akron, N. Y. were week-end guests of their cousins, Wm. Skiff and Miss Mirian. Mr. Skiff and daughter will be entertaining in their new home soon as they expect to move the first of the week.

Mr. and Mrs. M. E. Carnes are enjoying a visit with Mr. Carnes parents who motored overland from Sioux City, Ia., arriving the first of the week. They are more than pleased with our valley and its many pretty show places nearby.

Mr. and Mrs. R. E. Noddin left Wednesday evening for Tolumme Meadows for a vacation. They will be joined next week by Mr. and Mrs. D. H. Gramer and the party will concoct some good fish stories to bring back to their less fortunate friends.

Antone Bonaccorso, one of Campbell's popular young soloists, rendered two sacred solos at the Congregational Church Sunday evening service. Rev. J. H. Bennett is planning to give music a larger place in the evening service and the idea is proving popular.

Mr. and Mrs. Lloyd Selig of Campbell are vacationing at the Casa Del Rey, Santa Cruz.

Mr. and Mrs. C. Gordon Smith of Palo Alto spent Sunday in Campbell with his mother, Mrs. Ellen R. Smith.

Mrs. Walter Andrews and two daughters of Clinton, Ia., are expected this week to spend the remainder of the summer with Mrs. A. R. Benefiel.

Mrs. Chas. Burke and children are spending the week here with Mrs. Francis Swane and Miss Mary Fablinger, whom they accompanied home from Turlock.

Mrs. Frances Hatton who is on her way home to Dallas, Ore., from a trip East, stopped over in Campbell for a two weeks' visit with Mr. and Mrs. L. S. Miller.

Dozier Finley and family arrived Tuesday for a short visit with his father, N. G. Finley. They were on their return to Berkeley from an outing in Yosemite.

Mrs. Geo. E. Atkinson and Miss Calista Atkinson drove over from Ceres and remained over Sunday visiting friends. They were house guests of Dr. and Mrs. A. B. Townsend.

Miss Lucy Vandergon was the over-Sunday guest of Miss Zedie Rice. Miss Vandergon is making her home in San Mateo where her sister, Mrs. Bearce lives, and is engaged in business in San Francisco.

There will be a social gathering of the Congregational Guild at the Manse on North Central avenue, Thursday, August 4. A cordial invitation is extended to the ladies of the congregation, visiting friends or strangers.

Mrs. Dunphy and Miss Harriet who have spent the past two weeks here at their ranch home, returned to San Francisco Sunday. Miss Dunphy resumed her duties as librarian at the San Francisco Teachers' College, Monday.

Miss Emily Smith who has been here and at Los Gatos for the past few months left last week for Los Angeles to remain indefinitely. She hopes ultimately to return to China if conditions warrant as she was engaged in mission work in that country for a number of years.

Mrs. E. C. Andrus of Honolulu and Mrs. E. E. Cummings of Lancaster are here this week enjoying a delightful visit with their sister, Mrs. Fred V. Clancy, who is showing them the sights of this wonderful valley. In the meantime Fred is working up his Ford agency business in a very satisfactory manner.

PRUNE GROWERS TO RECEIVE CASH AS CROP MOVES

Growers marketing prunes through the California Prune Marketing Company, the new cooperative holding corporation, will receive immediately upon delivery as substantial an advance payment to member growers as market and financial conditions will allow, it has been announced by officers of the California Prune Producers, new organization of independent growers. The amount, it was said, will be determined by the Marketing Company after consultation with the joint committee and bankers with whom the growers do business.

The amount will be determined by sales which have been made against the crops and by the amount of money which can be safely borrowed from banks. Many of those in touch with the situation in the prune industry point out that if the independent growers successfully form their merger that the first payment they receive would probably be greater than all the money they could expect for their crop under uncontrolled, cut-throat competition that would result from lack of organization.

Under the merger it is expected that not less than fifty per cent of this year's record-breaking crop will be sold to the trade for delivery in September, October and November. Further payments will be made from time to time, and until such a time as the total net proceeds of the crop have been distributed.

Prune Producers

Name New Officers

Officers of the California Prune Producers, composed entirely of independent non-association growers are Frank Abernathy of Saratoga, president; C. M. Hartley, Vacaville, first vice-president; W. F. Ketterlin of Santa Rosa, second vice-president and Earle J. Shaw, San Jose, secretary-treasurer.

Directors of the California Prune Producers include, besides the officers mentioned, Harry B. Reed, Chico; W. H. Williamson, Mills; Arthur Swall, Tulare; W. A. Sims, Jr., Visalia; Roy L. Dexter, Gilroy; Peter J. Dunne, Gilroy; W. S. Clayton, J. W. Chilton, Chas. C. Derby, S. D. Farrington and A. R. McClay of San Jose, and J. C. Harlan of Geyserville. As soon as organization is complete the directorate is intended to represent every prune growing section of the state.

The membership campaign of the independents is now being carried on throughout the state.

Plans for the fourth annual Rice Day have been started by the Richvale Farm Center and the Butte County Agricultural Extension Service, to be held at Oroville, Butte County. In the years past rice men from all parts of the Sacramento valley have gathered for the program of speaking which is followed with a tour of the district including the Rice Experiment Station. The date of the rice day depends on how the rice develops. Indications are now that it will be early in September.

Hog cholera, which attacked some Shasta Valley hogs, has apparently been overcome. This is according to Dr. C. E. Carter, county livestock inspector at Yreka, who has been giving the situation his close attention during the past few weeks. No new breaks have occurred for two weeks and Dr. Carter is of the opinion that the strict quarantine which was established under his direction some time ago has proven effective.

A loss of more than 500,000 tons in California's hay production this year is forecast by E. E. Kaufman, chief of the California Crop Reporting Service. In a report just issued he places the probable output this year at 4,325,000 tons, as compared with an estimated total production of 4,884,000 tons in 1926. Grain hay will total 764,000 tons, as against \$62,000 in 1926, with tame hay totaling 179,000 and 198,000 tons for this year and last, respectively.

The last serious obstacle to holding a fair in Siskiyou county this fall was removed yesterday when the county board of supervisors, by a three to two vote, appropriated \$1,500 to be used for premiums for the exhibits. The dates for the fair have been set for September 15th to 18th and with the funds for the premium list secure, preparations will be made with all possible speed.

A high standard of Bartlett pears from the Sacramento River district was reported by the State Department of Agriculture as the annual shipment started in full swing. The first carload left the district July 2, but the shipments proper are a week later this year than in 1926 and two weeks later than in 1925.

A carload of Los Banos honey was rolled out from the local railroad yards at Los Banos one day last week, billed to San Francisco, but with its ultimate destination understood to be Liverpool, England. The shipment comprises 300 cases, each case containing 120 pounds.

NEW TROUT LAW WILL BECOME EFFECTIVE SOON

California's new trout law that becomes effective July 29, is regarded as one of the best laws of its kind ever put in effect, according to officials of the California Fish and Game Commission. The important provisions of the new law are listed below:

Trout may be taken only with rod and line and the rod must be held in the hand. It will be illegal to spear trout at any time. Not more than two attractor blades and three hooks will be allowed on any trout line. This eliminates numerous "glittering tinware" devices regarded objectionable and unsportsmanlike.

15 and in the Napa and Russian rivers, May 1 to February 28. In addition to the summer open season in district 1½ and the Klamath river, a winter season during November and December is provided. In Lake Almanor the season will be from May 31 to October 31. In the Truckee river the season will be from May 15 to October 31.

The limit remains the same except that in tidewater in districts 2, 3, and 15 and in the Napa and Russian rivers from November 1 to the last of February the limit will be three fish regardless of size.

The open season on Golden Trout is during the months of July, August and September. Limit remains the same.

Districts are described as follows: District 1½ includes Modoc and Lassen counties.

District 1½, Siskiyou, Humboldt and Del Norte counties.

District 1, the Sierra from Siskiyou south to Kern county.

Districts 2 and 3, the coast counties.

District 4½, Inyo and Mono counties.

District 4¾, San Diego and Imperial counties.

District 4, other counties south of the Tehachapi mountains.

The law provides for open season on all trout except golden trout as follows: All districts except 2½, 4½, 23, 24, 25, May 1 to October 31. District 2½, May 30 to February 14. Districts 4½, 23, 24, and 25, May 30 to October 31.

In tidewater and districts 2, 3, and

The operations of the Pickwick Stages will be extended over an all year route from Los Angeles to St. Louis, Mo., within sixty days. This is according to a statement made in Los Angeles by Charles F. Wren, president of the line, who added that the system will be pushed to the Atlantic seaboard as soon as a logical route can be determined and a few details considered.

Forty miles and no more will be the policy of the state division of motor vehicles when the new speed limit becomes effective on July 29th. This was announced by Frank G. Snook, chief of the division of motor vehicles. Under the present speed limit of 35 miles an hour, the traffic officers have been lenient with sane and careful drivers, allowing a margin of five miles' grace. But when the forty-mile limit becomes effective, forty miles an hour will be the top speed permitted.

The Western Pacific Railroad extension from Kingdom to Terminus where the road will tap the rich San Joaquin delta region, will be completed and ready for operation before the end of October, according to H. M. James, president of the Western Pacific Railroad Company, who visited in Stockton recently on an inspection tour. The extension will cost over \$500,000 and will include warehouses, packing sheds and water-to-car loading facilities.

Amador county ranked third in the production of gold for the year 1926 in California, according to statistics compiled by J. M. Hill of the United States Bureau of Mines. Yuba and Nevada counties led Amador county. Yuba county produced \$2,769,703 in gold from dredging operations. Nevada county produced \$2,318,846 and Amador county, \$2,167,275. The latter two counties have extensive lode mines. Amador county has fifteen lode and ten placer mines in operation.

National first honors as a city of beautiful home building, has been awarded to Santa Barbara for the third successive year. News that this city had won the \$500 first prize offered this year for better home building by the Better Homes in America Association was received last week in a letter of congratulation to the Santa Barbara Better Homes Committee from Secretary of Commerce Herbert Hoover, founder and honorary head of the national better homes organization.

San Francisco to Los Angeles in three hours, for passengers and freight! This will be an actuality within 90 days, according to an announcement by Harris M. Hanshue, president and general manager of the Western Air Express, Inc. Flying equipment is now being obtained for the new line, Hanshue said. The planes will be multi-motored craft, having a cruising speed of 120 miles

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LOST Or Strayed—Brindle Boston Screw tail Bull Dog; Two White spots on neck; also has collar on; answers to name of Peggy; child's pet. Reward. Silas A. Lester, 48 Dillon Ave., Campbell, Calif. 5-2t.

LOST—In Campbell, Saturday, July 23, \$25 in bills. Finder please leave at Press Office. Reward. 5-1t.

FOR SALE—Fat Chickens. For Fries, 30c; Roast 25; Fricassee, 20c. A. Lester, 48 Dillon Ave., Campbell, Calif. 1tp.

Time books at Smiths.

FOR SALE—3-burner Perfection oil stove, with oven. F. W. Coupland S. 3rd st. Campbell

FOR RENT—August 1, 6 room cottage. C. E. Buck, 73 N. Central.

FOR RENT—8-room modern house, on main highway, one mile from Campbell. Gas, electricity and water. Rent \$40 per month. Phone S. J. 5180M.

Hermetically Sealed Pennsylvania Tennis Balls cost no more at Smith's.

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